Turbo Joe's FRESH FOOD

COMPANY PROFILE

A multi-concept fresh-food program for convenience stores.

NO FRANCHISE FEE. NO ROYALTY FEE. NO MARKETING FEE.

TURBO JOE'S FRESH FOOD

Licensing and supply / Convenience-store foodservice

turbojoesfreshfood.com

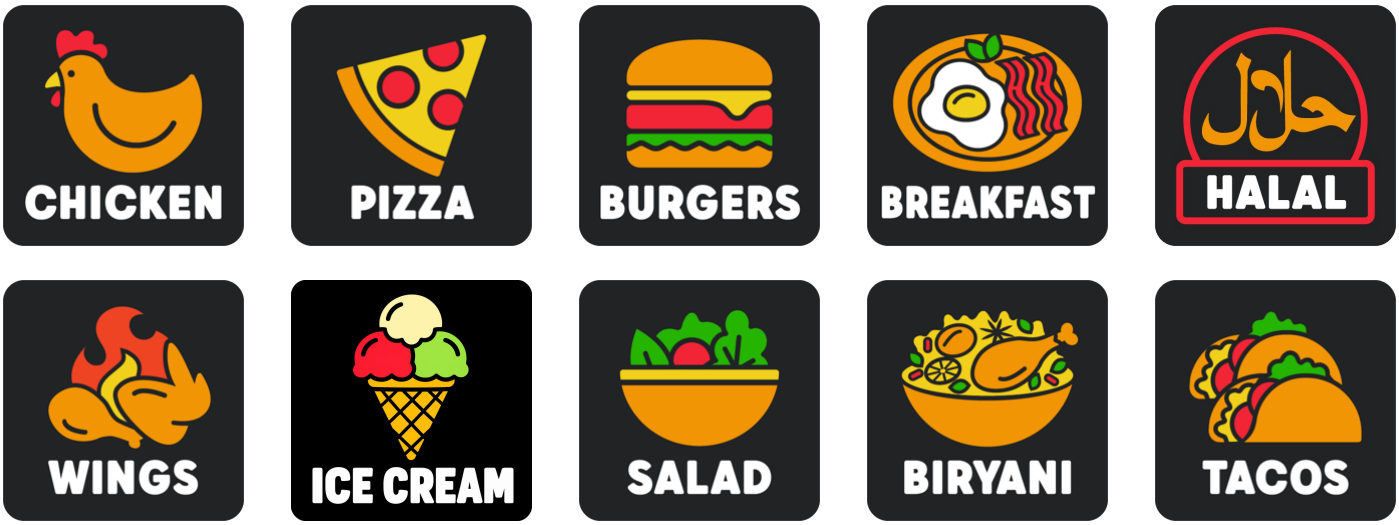
COMPANY OVERVIEW

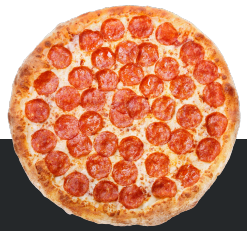
ONE PROGRAM.
MULTIPLE FOOD CONCEPTS.

Turbo Joe's Fresh Food operates a licensing-and-supply model, bringing together the brand, food program, food products and branded packaging.

NO FRANCHISE FEE. NO ROYALTY FEE. NO MARKETING FEE.

THE FOOD PROGRAM





FRESH PIZZA BAKED IN 2 MINUTES

THE PARTNERSHIP

YOUR STORE. OUR FOOD PROGRAM.

TURBO JOE'S FRESH FOOD

Brand presentation and menu guidance

Food products and branded packaging

Equipment requirements

Agreed training and operating support

THE OPERATOR

Store space and agreed setup

Staffing and daily supervision

Inventory and food preparation

Customer service and execution

A CLEAR STARTING POINT.

Your proposal defines the food program, setup requirements, product ordering, support and responsibilities.

Turbo Joe's FRESH FOOD

THE PATH TO OPENING

FROM AVAILABLE SPACE TO SERVING FRESH FOOD.

01 ASSESS THE OPPORTUNITY

Review your space, equipment, staffing, and customer demand.

02 SELECT YOUR FOOD CONCEPTS

Define a focused starting menu suited to your location.

03 AGREE ON THE SETUP

Establish requirements, investment, responsibilities, and timing.

04 PREPARE FOR OPENING

Coordinate agreed training, initial inventory, signage, and launch materials.

05 LAUNCH AND REFINE

Review sales, customer response, and operations to guide the next stage.

OUR PRESENCE

ALREADY PART OF THE EVERYDAY STOP.

TA EXPRESS

STUCKEY'S

Exterior brand presentation.

Interior counter.

Explore our locations at turbojoesfreshfood.com/locations

Turbo Joe's FRESH FOOD

OWNER REVIEWS

WHAT STORE OWNERS SAY.

Bringing in Turbo Joe's changed everything for us.

We were able to use the same deli space we had for our chicken program, and Turbo Joe's turned it into a full offering - chicken, pizza, burgers, and salads - all from that one space.

With the variety of multiple concepts, we've seen a major increase in our deli sales. It's been a total game-changer.

SYED IRTEZA

Vermont

I wish I had known sooner that there was a company offering 6 food concepts under one roof.

I used to manage 4 different concepts with 4 different companies - it was a headache. Now, with Turbo Joe's, I get 6 concepts but only deal with one sales rep, one delivery a week, and one invoice. It's made my operation so much easier. I absolutely love it!

MICKEY

Corsicana

OWNER REVIEWS

WHAT STORE OWNERS SAY.

As the owner of multiple locations, I've worked with many different food concepts over the years.

But when I brought in Turbo Joe's, everything changed. Not only did I get access to multiple food concepts in one system, but I also started receiving more compliments on food quality than ever before.

One of the latest compliments I received really stuck with me:

'I never expected to have the best-tasting pizza I've ever had... in a gas station.'

That says it all. Turbo Joe's delivers quality that truly surprises people - in the best way.

EDDIE

Houston Airport

I stumbled upon Turbo Joe's through a friend who owns gas stations. When I tried the food myself, I was really impressed.

I can honestly say Turbo Joe's turned my gas station into a true food destination. This thing really works!

AHMED KAMAL

Missouri

Turbo Joe's FRESH FOOD

LET'S CONNECT

TELL US ABOUT YOUR STORE.

Share your business, location, store count and current food offering. A Turbo Joe's Fresh Food representative will follow up to discuss a practical starting point.

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START A CONVERSATION turbojoesfreshfood.com